

## FOR IMMEDIATE RELEASE

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## A LIGHTING THINK TANK LAUNCHED IN NEW YORK

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Officially launched in May 2011, the lighting think-tank PhoScope is committed to transphotal© research, design, and planning projects and to developing programs that facilitate change and advance critical lighting studies, practice and education. PhoScope developed as a new area of focus and collaboration within Nathalie Rozot's independent design projects and research on lighting ecosystems and global nightscapes. The new terminology serves as a manifesto in a robust architecture-centric culture.

This innovative photocentric© organization will engage in research and design proposals, public programs and publications. Current projects include *Twice Out Of Paradise*, an ecophotal© dance production that uses artistic and technical experimentation as an engine for positive social change in the context of environmental issues. This groundbreaking production will premiere in Chad in 2011.

Forward-thinking lighting designers and leaders within the design, academic and scientific communities comprise PhoScope Boards of Directors and Advisors.

PhoScope<sup>™</sup> was incorporated in 2011 with the Department of State of New York as a not-for-profit organization. Funding to support the organization will come from commissioned activities as well as individual, corporate and institutional sponsorship and contributions.

To learn more about PhoScope, visit our website at <a href="http://www.phoscope.org">http://www.phoscope.org</a>, or contact Nathalie Rozot at <a href="http://www.phoscope.org">nrozot@phoscope.org</a>.